SHOW REPORT

Broadcast India 2009

Making its first appearance at the show, **Sonifex** showed a selection of new product ranges, together with some new Redbox audio interfaces on the stand of distributor Comcon Industries – as well as coming to terms with a new territory in which to operate. 'As an exhibitor used to Western standards, the exhibition was a small adventure,' company MD Marcus Brooke observed. 'On the setup day the hall was thick with clouds of dust and the 36° heat made for slow progress, and not getting power until 5pm didn't help setting up,' he said. 'However, what the exhibition may have lacked in polish was made up for in enthusiasm of the Indian staff and visitors. The three days of the exhibition showed what a potentially large broadcast market there is in India with visitor numbers, outweighing my expectations and those of Rakesh Aggarwal, from Comcon Industries,' commented Mr Brooke. 'Although the show officially opened at 10am, people started to come through at midday – possibly due to the Mumbai traffic – which was incredibly slow between 8am and 10am. However, the core afternoon hours were always busy, and although the show finished each day at 6pm, there were always visitors around until almost 7pm, still eager to check out the new equipment being displayed. We had a great show with a lot of interest in our Redbox audio interfaces and the new Reference Monitor audio

monitor and metering products.' In terms of the new equipment, Sonifex showed its S1 compact, fixed-format console designed for on-air radio use that offers a 'proper broadcast solution' to community, educational and student radio stations in need of a versatile, reliable radio mixer. The Reference Monitor Meter range, meanwhile, comprises three freestanding and five 1U-high rack-mount units offering high-resolution metering of up to four stereo audio sources, each auto-switching between analogue or AES/EBU format digital with sample rates up to 192kHz. The Reference Monitor Controllers are a range of four 1U-high rack-mount audio production control units, providing source selection, volume, Dim and Cut controls for external analogue monitors, together with light controls for the Sonifex SignalLED range of studio signs, or similar. In the redbox line, the Video Embedders and De-Embedders offer embedding and de-embedding for analogue and digital audio signals for all 3G, HD and SD-SDI video signals, respectively, while the RB-DD4 four-channel digital audio delay allows delaying of mono audio channels independently or together. Each channel delay is user-selectable from multiples of common video frame rates, or a user-defined value set via the serial interface. Also on show were the RB-PD2 Stereo Profanity Delay and RB-DS2 Stereo Delay Synchroniser/ Time-Zone Delay.