

BUSINESSDIGEST

Financial Times Constructs Radio Studio

The Financial Times recently constructed a new radio broadcast studio for podcasting and Web video and

▶ ENGLAND

audio for its FT.com and FTfm sites.

The financial newspaper also provides expert commentary to the BBC and other radio stations around the world.

Broadcast specialist VSC Design handled the install of the facility at FT headquarters at Southwark Bridge in London.

The facility consists of a control room and a live recording studio designed for two operating modes: either as a self-operated studio or with a presenter in the studio and a studio manager in the adjacent cubicle. The live room can support a presenter and up to three guests in roundtable discussion programs.



The facility is fully equipped for most forms of radio broadcasts. It is built around a Sonifex S2-15 desk and custom-made furniture. Munro Acoustics managed acoustic design of the studios. Connectivity to the outside world is via Telos Zephyr Xstream ISDN codecs and Sonifex HY03 telephone hybrids. Genelec 8030 loudspeakers and beyerdynamic headphones and microphones round out the kit.

"The effect of the new studio has been to raise the level of professionalism amongst our team, who have reacted very positively to having a truly professional studio available," stated Richard Edgar, head of video operations for FT.com.

The complete studio technical system was built and tested off-site at

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